



MANNA FOODS

Food & Beverages

CREATIVE IDEA



Goodness of

14

Natural Ingredients
in every bowl



MEDIA COVERED

Print | Digital | Social Media | Television | Partner Retail Network

GOODNESS OF 14 GRAINS IN EVERY CUP

NO ADDITIVES
NO PRESERVATIVES **0%**

14
100% NATURAL
INGREDIENTS

36% PROTEIN*
IN RDA

27% IRON*
IN RDA

**DIETARY
FIBRE**

Manna[®]
HEALTH MIX
The All Natural Multigrain Blend

Take 30g of
MANNA
HEALTHMIX + Add 300ml
Milk or
Water,
stir well + Boil for
Just 3 Mins,
Add Sugar or
Honey,
serve hot =

Just 3 mins
Tasty Manna is Ready!

**DRINK TWICE
EVERYDAY**

The advertisement features a central image of a Manna Health Mix product bag on the left. To the right, a man in a grey sweater and blue jeans stands next to a large green mug filled with the product. The background is a vibrant green and yellow gradient. Various health benefits are highlighted with icons and text: '14 100% NATURAL INGREDIENTS', 'NO ADDITIVES NO PRESERVATIVES 0%', '36% PROTEIN* IN RDA', '27% IRON* IN RDA', and 'DIETARY FIBRE'. A central graphic shows the product name 'Manna HEALTH MIX' and a recipe: 'Take 30g of MANNA HEALTHMIX + Add 300ml Milk or Water, stir well + Boil for Just 3 Mins, Add Sugar or Honey, serve hot ='. At the bottom, it says 'Just 3 mins Tasty Manna is Ready!' and 'DRINK TWICE EVERYDAY'.



SERVICES

Digital Strategy

Website Design & Development

Content Development

Video Production | YouTube Channel | YouTube Ads

Google SEO | Google Ads

Facebook Engagement | Facebook Ads

Twitter Handle | Twitter Ads

LinkedIn Ads

Creatives (Print | Outdoors | Digital)



4x rise in e-commerce sales in 3 months of campaign on FB and Google and Amazon driving traffic to the E-commerce website

Maanva 100 Natural
Goodness of 14
 Natural Ingredients in every bowl
 ORDER NOW amazon

Maanva 100 Natural
 Colourful, healthy, **#superyummy** and fun breakfast...
 ORDER NOW amazon

Maanva 100 Natural
 Healthy, **#naturalnutrition** and fun breakfast...
 ORDER NOW amazon

Maanva
 Boost your energy with these **BLACK FARD DATES**
BUY 500G
GET 200G FREE
 ORDER NOW amazon Flipkart

Maanva 100 Natural
 Healthier Than White Rice
BROWN RICE
MORE
 FIBRE
 VITAMINS
 MINERALS
 HEALTHY FATS
 ORDER NOW amazon Flipkart

Maanva 100 Natural
THE INDIAN SUPER-FOOD
ETHNIC MILLETS
MAKES YOU STRONG
 With Minerals, Vitamins, Iron & Dietary Fibre.
PROTECTS YOU From Cancer & Gall Stones.
FIGHTS FOR YOU Against Cholesterol & Blood Sugar.
 ORDER NOW amazon Flipkart

GOOGLE ADVERTISEMENTS

Reach (1 month) - 330k +

Goodness of
14
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in every bowl



ORDER NOW
amazon



Goodness of **14** Natural Ingredients
in every bowl

ORDER NOW
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ORDER NOW
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Goodness of
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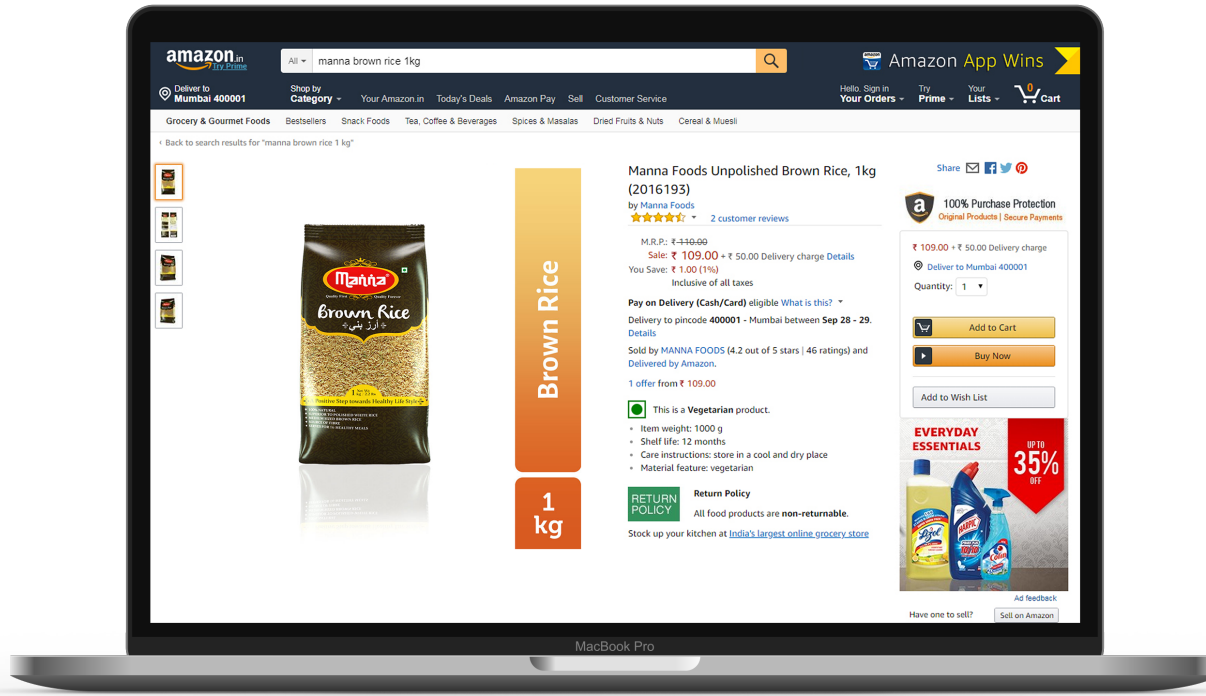
ORDER NOW
amazon



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amazon

MacBook Pro

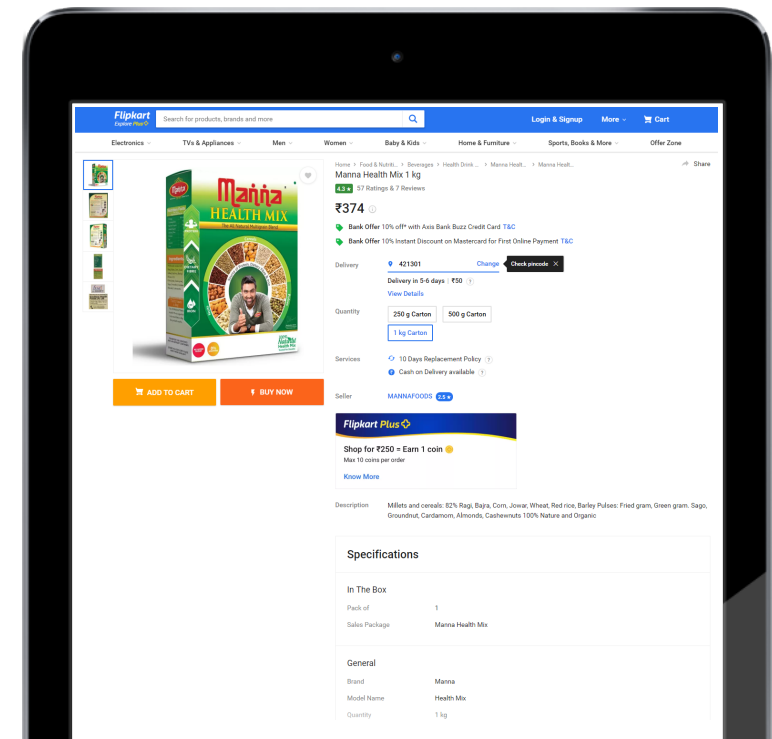


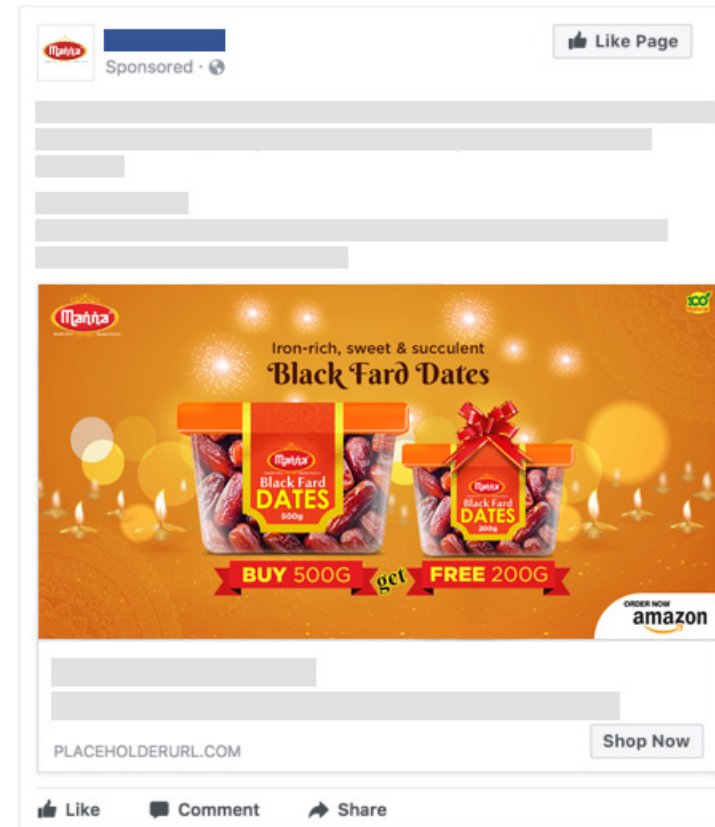
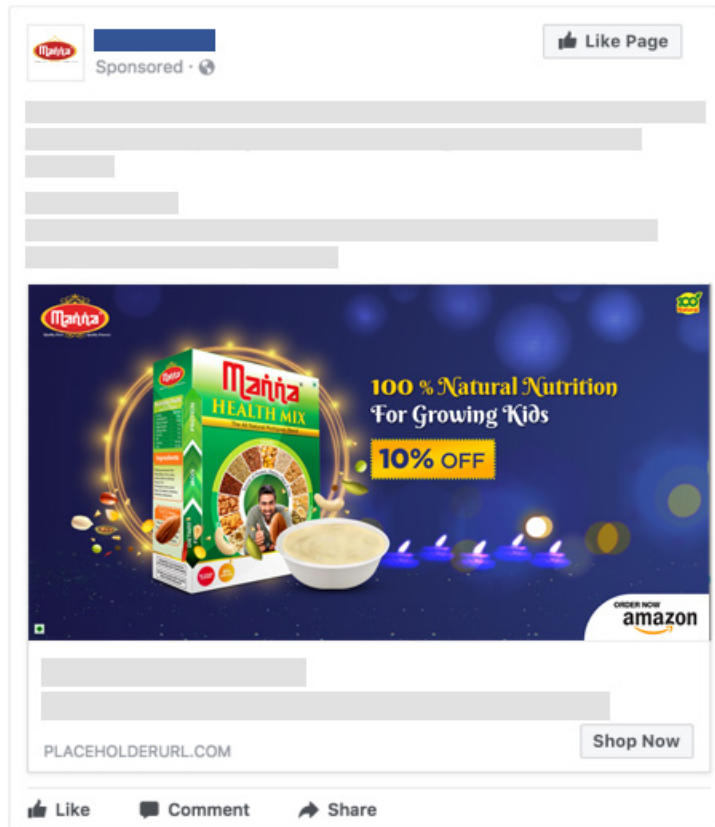
20% Impressions Share amongst Competitors on Google

Interaction Rate Improved by **6%** on Google Search

Activated Platforms -   

Reach - **50,00,000+**





FACEBOOK MARKETING

Video Reach (Aus) - **47k +**

Best Selling Products - HM Reach - **142k +**

Total Reach - **335 k +**